

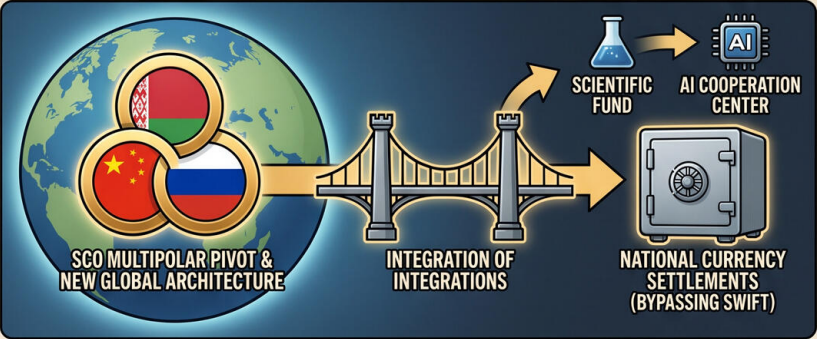
TODAY'S MEDIA TRENDS

BELARUSTV

SEPTEMBER 4, 2026

THE G D E L T P R O J E C T

BELARUS SOLIDIFIES ROLE IN SCO-CENTRIC MULTIPOLAR ORDER AMIDST WESTERN DECAY & UKRAINIAN FRAGMENTATION

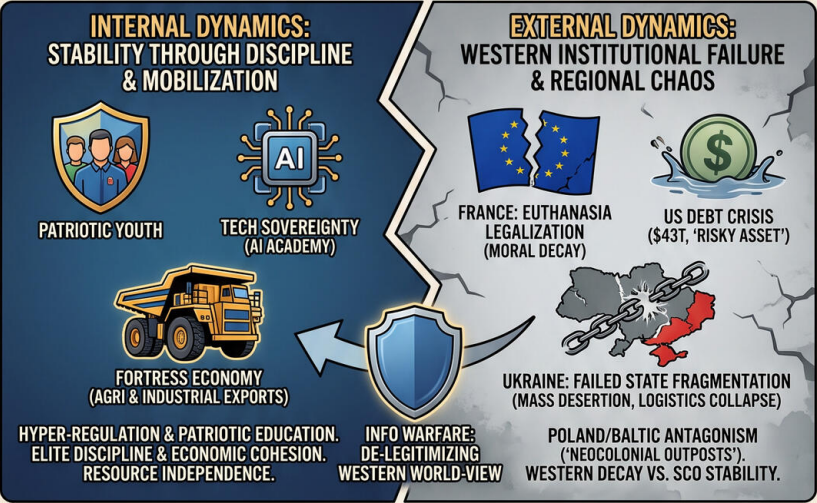


SEPTEMBER 4, 2026: DAY-AT-A-GLANCE & MAJOR DEVELOPMENTS

BISHKEK SUMMIT & FULL MEMBERSHIP
(MONOLITHIC VOICE)

UNION STATE FINANCIAL COORDINATION
(30% TRADE INCREASE IN RUBLES)

MILITARY READINESS
(SNAP INSPECTIONS & ODKB EXERCISES)



STRATEGIC FORESIGHT, RISKS & FUTURE OUTLOOK

SHORT TERM (1-4 WEEKS):
INCREASED TROOP DENSITY,
AI ACADEMY RECRUITMENT

MEDIUM TERM (1-6 MONTHS):
BELAZ SERVICE CENTERS
(RUSSIAN DEPTH),
CHERNOBYL PROGRAM

LONG TERM (1-5 YEARS):
FULL DIGITAL ECONOMY
(AI-MONITORED),
SCO DIGITAL CURRENCY

BORDER FLASHPOINT
(POLISH MOBILIZATION)

UKRAINIAN COLLAPSE
(REFUGEE WAVE)

FINANCIAL CONTAGION
(GLOBAL MARKET SHOCK)

**NARRATIVE: AUTHORITARIAN GOVERNANCE VALIDATED AS
VIALE PATH TO SURVIVAL IN VOLATILE 2026 LANDSCAPE.**

TODAY'S MEDIA TRENDS

BELARUSTV

SEPTEMBER 4, 2026

BELARUS SOLIDIFIES ITS ROLE IN THE EMERGING SCO-CENTRIC MULTIPOLAR ORDER WHILE AGGRESSIVELY MESSAGING INTERNAL STABILITY AGAINST A BACKDROP OF WESTERN INSTITUTIONAL DECAY AND UKRAINIAN STATE FRAGMENTATION.

DAY-AT-A-GLANCE

September 4, 2026, was dominated by the diplomatic and strategic fallout of the Shanghai Cooperation Organization (SCO) summit in Bishkek, where Belarus asserted its new status as a full member and a bridge for "integration of integrations." The state media apparatus framed the summit not merely as a regional meeting, but as the birth of a **new global architecture** intended to replace the "stalled" United Nations and the Western-led financial system. State messaging emphasized the signing of 28 key documents, including the Bishkek Declaration, and promoted Belarusian initiatives for an SCO scientific fund and a center for **Artificial Intelligence** cooperation. This outward-facing confidence was contrasted sharply with reports of

systemic failure in the West, highlighted by France's legalization of euthanasia, the US debt crisis surpassing \$43 trillion, and Swedish housing shortages that have forced youth into "tiny houses" under two meters in size.

Domestic coverage focused on the convergence of industrial modernization and military readiness. President Aleksandr Lukashenko maintained a high-tempo governance schedule, reviewing the "vertical integration" of the tourism sector and demanding absolute efficiency in the final stages of the agricultural harvest. A significant portion of the day was dedicated to "military-patriotic" education and readiness, with the Ministry of Internal Affairs conducting **snap combat inspections** of militia brigades in Vitebsk and the ODKB preparing for the "Interaction 2026" exercises. The narrative suggests a state at high alert, preparing for long-term regional instability while insulating its population from the "neocolonial" influence of Western NGOs and "bland" opposition factions characterized by infighting over EU grants.

Strategically, the day revealed a tightening of the Belarus-Russia-China axis. Cooperation between central banks aimed at "financial sovereignty" through the use of national currencies was paired with industrial breakthroughs, such as BelAZ's expansion into the Russian Far East and the launch of Belarusian-Kyrgyz transformer production. Meanwhile, the informational environment remained hostile toward Ukraine, portraying the neighboring state as a **fragmenting entity** suffering from mass desertion and the criminalization of its security services. By framing Belarusian domestic discipline against external "chaos," the state news cycle sought to validate its authoritarian governance model as the only viable path to

survival in a volatile 2026 geopolitical landscape.

MAJOR DEVELOPMENTS

The Bishkek SCO Summit and the "Multipolar Pivot"

- Belarus officially participated as a full member, advocating for a "monolithic" SCO voice to counter Western "unilateralism" and "colonialism" [in international relations](#).
- President Lukashenko proposed the creation of a "Scientific Fund of the SCO" and a centralized bank to facilitate **national currency settlements**, moving the bloc closer to a self-contained financial system [to bypass SWIFT](#).
- Strategic bilateral meetings occurred in Bishkek between Lukashenko and leaders from Togo, Laos, and the [newly elected Iranian leadership](#).

Union State Financial and Economic Coordination

- Central Bank heads Elvira Nabiullina (Russia) and Roman Golovchenko (Belarus) met in Altai to synchronize monetary policy, reporting a **30% increase in trade** between 2021 and 2025 [carried out in rubles](#).
- Economic forecasts for the Union State include a target GDP growth of 2% and an inflation [target of 4-5%](#).

Military Readiness and Regional Tension

- The 7th separate special militia brigade in Vitebsk underwent a full combat readiness inspection, including the **mobilization of reservists** within 24 hours [by order of the President](#).
- Poland has begun restricting flights along its eastern border and issuing "mobilization cards" to medical and IT workers, a move framed by Minsk as [preparations for war](#).
- The ODKB announced the "Interaction 2026" exercises involving over 1,000 units of military equipment [slated for late September](#).

Internal Governance and Youth Policy

- A proposal was introduced via state media to **raise the electoral age** in Belarus to 21 to counter the "naivety" of the "Zoomer" generation [subject to foreign influence](#).
- The "One Belarus" youth action reached its peak, focusing on "patriotic education" in colleges to counter **historical revisionism** from neighboring Baltic and Polish states [at the regional level](#).

KEY GOVERNANCE TOPICS

Armed Conflict & Militarization: The state is emphasizing "modern combat experience" derived from the Ukraine and Iran conflicts, specifically focusing on **decentralized command** and drone operations [during troop training](#). The mobilization of the 7th militia brigade highlights a shift toward domestic security forces acting as a frontline defense component.

Tech Sovereignty & AI: Belarus is positioning itself as a hub for "SCO AI Cooperation," focusing on the ethics and security of AI to avoid "Western standards" that do not account for [national traditions](#). The Ministry of Education is launching the "Academy of Intellectual Technologies" to train 150 elite specialists [by next year](#).

Macroeconomics & Trade: State entities are aggressively promoting **export diversification**, with Belarus becoming a leading supplier of rapeseed oil to Israel and industrial equipment to Iraq [and the Russian Far East](#). The "State Program 2630" aims to renovate the tourism sector to capture more [domestic and Russian revenue](#).

Legal Warfare & Regulatory Risk: New regulations have taken effect for "personal mobility devices" (e-scooters), requiring evaluations and registration to curb [high-speed road incidents](#). Additionally, the state has tightened "luxury taxes" on homes over 200m² and cars of "increased comfort" like Maserati and BMW, targeting the [wealthier tax bracket](#).

Information Warfare & Disinformation: The narrative around the Belarusian opposition in exile ("the fugitives") has shifted to portraying them as **self-destructive opportunists** fighting over EU grants ranging from 700,000 to 1.5 million Euros [per project](#). This is designed to demoralize domestic dissent by highlighting the corruption of its external leadership.

DEEP DIVE: TRENDS AND THEMES

The Institutional Failure of the West

A recurring theme is the **moral and physical decay** of Western societies. Reports emphasized the legalization of euthanasia in France as a "medical service" for the depressed rather than just the terminally ill, framing it as a state-sponsored suicide pact [for the youth](#). This is coupled with economic reports on the decline of Italy's birthrate and the "slow extinction" of its fashion and automotive industries [relative to China](#). By highlighting these crises, Belarusian state media reinforces the "stability" of its own authoritarian social contract.

Ukraine as a Failed State and Terrorist Actor

Ukraine is consistently portrayed as a state on the verge of **logistics collapse**, with empty store shelves and a military suffering from "catastrophic desertion" involving 2 million evaders [as of 2026](#). Furthermore, the UAF is accused of "terrorist" tactics, including threats against civil aviation and the storage of munitions in residential areas, which Minsk uses to justify its [increased border security measures](#).

The Industrial-Agricultural Fortress

Belarus is doubling down on **high-value timber processing** and agricultural self-sufficiency. The state is moving away from exporting raw materials, instead focusing on furniture and paper products to maximize [added value](#). The agricultural sector is being modernized with "calf prophylactoria" built from domestic wood to ensure 100% survival rates during [severe winters](#). This "fortress economy" mindset aims to insulate Belarus from external shocks and sanctions.

INTERNAL DYNAMICS & DOMESTIC INSTABILITY

Domestic stability is currently maintained through a combination of **hyper-regulation and patriotic mobilization**. The state is actively monitoring "executive discipline" at the local level, with a new series of inspections "On the Control of the President" targeting bureaucratic efficiency [in regional administrations](#). There is an underlying tension regarding the "Zoomer" generation, which state pundits describe as "herbivorous" and lacking the competitive drive of older generations who "gnawed their way" through the post-Soviet era [to achieve success](#). This generational friction is driving the push to raise the electoral age to 21, effectively disenfranchising the youngest and potentially most restless segment of the population.

- **Elite Discipline:** Lukashenko's meetings with the Mayor of Minsk and the Minister of Education signal a demand for "zero tolerance" toward mismanagement in [social services and urban planning](#).
- **Economic Cohesion:** The "domestic tourism" push and the "Day of Written Language" festivals are designed to foster national pride and **capture consumer spending** that previously flowed to Europe [or other neighbors](#).
- **Resource Management:** Significant state resources are being directed to **peat production** (2 million tons target) to ensure energy security for the general population [during the winter](#).

EXTERNAL DYNAMICS & GLOBAL POSTURE

Belarus's global posture is one of **calculated expansion** within the "Global East." The state

frames the outside world as a bifurcated arena: a "chaotic" West and a "constructive" SCO. Minsk is weaponizing its strategic geography to serve as a transit hub for Chinese and Russian goods while actively seeking "partners for integration" in Africa and Southeast Asia [to diversify its influence](#). The relationship with the Russian Federation remains the primary pillar, but the discourse emphasizes Belarus as a "principled, sovereign partner" rather than a satellite, particularly in its [military-industrial cooperation](#).

- **The UN Crisis:** The broadcast portrays the UN as "stalled" and "ineffective" due to Western obstruction, suggesting the SCO and BRICS are the **legitimate successors** for maintaining global order [and security](#).
- **Poland/Baltic Antagonism:** Poland and the Baltic states are framed as "neocolonial outposts" whose internal populations are being **radicalized by Russophobia** and forced toward military conflict [against their interests](#).
- **Iraq and Vietnam Pivot:** Successful diplomatic missions to Baghdad and security consultations in Hanoi demonstrate Belarus's desire to find **sanction-proof markets** for its pharmaceutical and [security expertise](#).

THE ECONOMIC ENVIRONMENT

The economic environment is characterized by **aggressive export statecraft** and the pursuit of "financial immunity" from Western sanctions. While global food prices are rising due to climate phenomena like El Niño, Belarus is leveraging its 9.1 million ton harvest to secure its position in global supply chains [for grain and rapeseed](#). The Union State is successfully shifting its entire trade

settlement structure to **national currencies**, with the US dollar being increasingly framed as a "risky" asset due to the \$43 trillion [sovereign debt crisis](#).

Key Economic Vectors

- **Industrial Exports:** BelAZ reported that 40% of its industrial output is now directed to the Russian market, with significant new contracts in Yakutia and [the Norilsk region](#).
- **Union State Integration:** Trade between Belarus and Russia increased by over 30% between 2021 and 2025, reaching nearly [\\$53 billion](#).
- **Corporate Distress (West):** Volkswagen's crisis, involving 50,000 job cuts and a \$10 billion restructuring plan, is used as proof of [European industrial decline](#).
- **Logistics Shifts:** The "Northern Sea Route" is gaining traction among SCO members like South Korea and China as an alternative to the [volatile Hormuz Strait](#).
- **Monetary Policy:** The National Bank of Belarus maintained its key indicator at 9.25%, with plans to [further reduce rates](#) if inflation remains stabilized.

LEADERSHIP CHANGES

Leadership dynamics reflect a consolidation of loyalists and the "evacuation" of problematic figures from the Ukrainian administration to the West. Personnel shifts are being used to signal a "great purge" or historical "Oprichnina" in the Russian Federation,

suggesting a **hardening of the state core** against internal Western sympathizers.

- **Mikhail Fedorov:** The former Ukrainian Defense Minister has been "evacuated" to Italy to serve as a military advisor, a move framed as the Vatican [hiding a "canned" asset](#).
- **Vasil Gerasimov:** The Chairman of the Belarusian State Control Committee is leading the charge on "discipline and anti-corruption" in cooperation [with Chinese counterparts](#).
- **Roman Golovchenko & Elvira Nabiullina:** Confirmed as the primary architects of the Union State's [financial stability regime](#).
- **Aleksandr Efremov:** Appointed to lead the 45th season of the "Film Actor's Theater," maintaining the [cultural-ideological front](#).

EDITORIAL POSTURE & STORY HIERARCHY

The **Lead Stories** were the SCO summit and President Lukashenko's direct oversight of domestic industry and education, portraying a state in total control. The emotional tone was a mixture of **triumphant nationalism** (regarding exports and the harvest) and **mocking skepticism** (toward Western debt and Ukrainian military failure). **Buried Stories** included the scale of the Nepal/China landslide (over 1,200 dead) and the US military vaccine scandal, which were used as brief fillers to demonstrate global "chaos." **Conspicuous Omissions** include any mention of Belarusian casualties in regional conflicts or specific details on the inflation of basic consumer goods within Belarus, focusing instead on "macro" stability.

GEOPOLITICAL FRAMING

The world is portrayed as a binary system where competence and stability reside in the SCO bloc, while the West is a zone of chaotic management and ethical decay.

COUNTRIES

- **Belarus:** Framed as a "clean, bright, and honest" fortress of stability [surrounded by chaos](#). "Belarus is the most one-vector partner of Russia, but at the same time ironclad sovereign."
- **Ukraine:** A "failed state" that has "squandered its sovereignty" and is now a **theater of the absurd** where colonies celebrate independence [from their own independence](#).
- **United States:** A "hegemon in decline" living on borrowed time with a debt that "cannot be repaid" [in our lifetime](#).
- **China:** A "strategic giant" and the primary engine of the **new world order** [within the SCO](#).

LEADERS

- **Aleksandr Lukashenko:** Portrayed as an "experienced strategist" who "does not hold onto power" but warns that ["the beloved is not given away"](#).
- **Vladimir Putin:** Framed as a "principled leader" moving toward the [conclusion of conflict](#) on his own terms.
- **Emmanuel Macron:** Mocked for "legalizing suicide" and presiding over a nation [in social crisis](#).
- **Volodymyr Zelensky:** Characterized as a "puppet" whose term is expired and whose [successor is already being selected](#) by Western intelligence.

INFORMATION WARFARE ENVIRONMENT

The informational meta-narrative for the day is the **de-legitimization of the Western world-view**. State media weaponized the US debt and EU budget disputes to seed the idea that the "Golden Standard" of Western democracy is a fraud. Domestically, the "One Belarus" campaign is a preemptive strike against foreign "soft power," using "youth leaders" to deliver state talking points to their peers, thereby neutralizing [Baltic and Polish propaganda](#). The state spin frames military inspections not as a reaction to threat, but as a demonstration of **unshakeable readiness**, while likely ground truths suggest significant anxiety over Polish mobilization and the long-term sustainability of [the Ukraine border](#).

HYPOTHESES AND FUTURE OUTLOOK

- **Electoral Reform:** Belarus will likely move to raise the voting age to 21 by 2027 to stabilize the electorate [against "Zoomer" radicalization](#).
- **SCO Financial Pivot:** By mid-2027, the SCO will launch its own **digital currency settlement system**, significantly reducing ruble and yuan dependence on SWIFT [infrastructure](#).
- **Ukrainian Fracture:** Continued military desertion and infighting over "coll-centers" and grants will lead to a **formal coup or leadership replacement** in Kyiv by late 2026 [or early 2027](#).

STRATEGIC FORESIGHT

Short Term (1-4 Weeks): Completion of the "Interaction 2026" ODKB exercises will likely

lead to a **permanent increase in troop density** along the Polish and Lithuanian borders. We can expect the first batch of 150 elite students to be recruited for the [Academy of Intellectual Technologies](#).

Medium Term (1-6 Months): The launch of the 6th Union State Chernobyl recovery program and the **opening of new BelAZ service centers** in Irkutsk will solidify Belarus's "economic depth" in the Russian hinterland [to offset Western sanctions](#).

Long Term (1-5 Years): Belarus will transition to a **fully digitalized economy** under the "2630" program, with AI-monitored agricultural and industrial vertical structures becoming the [national standard](#).

RISK ASSESSMENT

- **Border Flashpoint:** Polish flight restrictions and mobilization could lead to an accidental kinetic engagement. **Triggers:** Misidentified drone flight or border crossing by militia units. **Likelihood:** Moderate. **Impact:** Severe regional escalation. **Mitigations:** ODKB hotlines and [coordinated air defense](#).
- **Ukrainian Logistic Collapse:** A total failure of the Ukrainian food/energy grid could drive a new **refugee wave** toward Belarus. **Triggers:** Complete destruction of Slaviansk-Kramatorsk logistics [by Russian forces](#). **Likelihood:** High. **Impact:** Humanitarian and security strain. **Mitigations:** Hardened border defenses.

- **Financial Contagion:** The US debt crisis could trigger a global market shock that disrupts Belarusian exports. **Triggers:** US default or failure to sell Treasury bonds [at sustainable rates](#). **Likelihood:** Low to Moderate. **Impact:** Economic contraction. **Mitigations:** SCO bank development and [national currency trade](#).
- **Youth Disaffection:** The push to disenfranchise youth (raising voting age) could backfire and drive dissent underground. **Triggers:** Formal announcement of [legislative change](#). **Likelihood:** Moderate. **Impact:** Internal civil unrest. **Mitigations:** Increased "patriotic" college programming.
- **Tech Sovereignty Failure:** Over-reliance on Chinese AI and components could lead to new forms of dependency. **Triggers:** Failure of the "Academy of Intellectual Technologies" [to produce results](#). **Likelihood:** Moderate. **Impact:** Stagnation of modernization. **Mitigations:** Diversifying tech partnerships [within the SCO](#).

GAPS & BLIND SPOTS

- The transcripts mention "2 million evaders" in Ukraine but fail to provide **verified data** on the actual state of the Belarusian military reserves or the attrition rates of Russian forces [near the border](#).
- Reports on "financial sovereignty" through rubles and yuan ignore the **underlying inflation** and currency volatility that affects individual purchasing power [within Belarus](#).

- The "success" of the agricultural harvest (9.1M tons) is stated, but there is no context on the **escalating fuel and fertilizer costs** required to achieve these figures in a [sanctions environment](#).
- The US military vaccine scandal is presented as a confirmed fact based on one "whistleblower," but the broadcast lacks **broad scientific context** or rebuttal [from health authorities](#).

CONTRARIAN NARRATIVE SCENARIOS

- **The SCO Paper Tiger:** While the summit produced 28 documents, the **internal rivalry** between India and China may render the "monolithic voice" of the SCO impossible to sustain, leading to a functional paralysis similar to the UN [that Lukashenko criticized](#).
- **Desperate Autarky:** The intense focus on "domestic wood" and "local components" for agricultural shelters (prophylactoria) might not be a choice of modernization, but a **desperate adaptation** to the total loss of access to superior Western or [global technologies](#).
- **Black Swan - Polish Preemptive Strike:** Polish mobilization cards and flight restrictions could be a precursor to a **limited kinetic intervention** in Western Ukraine to secure the Lviv region, which would force ODKB into a direct [NATO confrontation](#).

RECOMMENDATIONS & IMPLICATIONS

For Statecraft/Public Sector:

- Accelerate the integration of **national payment systems** (MIR and Belkart) with SCO-wide frameworks to hedge against potential US [financial sanctions escalation](#).
- Formalize the **youth leadership centers** into permanent government advisory boards to give the appearance of inclusion while [maintaining control](#).
- Strengthen **security ties with Vietnam and Iraq** as tertiary hubs for cyber defense and pharmaceutical [intelligence sharing](#).

For Private Sector/Investors:

- **Timber & Woodworking:** Significant opportunities exist in furniture and deep-processing exports as Belarus ceases [raw timber sales](#).
- **Agricultural Tech:** Demand for **automated greenhouses** and pollination technology (like bumblebee systems) will remain high as Belarus aims for [year-round food security](#).
- **Luxury Markets:** Expect increased regulatory scrutiny and taxes on **high-end real estate and vehicles** as the state seeks to fund social programs [through wealth redistribution](#).

LEGISLATIVE ROUNDUP

Legislative activity focused on **taxation of luxury assets**, the regulation of new transportation technologies, and the long-

term restructuring of the educational system toward **STEM and patriotic sovereignty**.

- **BILLS DISCUSSED/DEBATED:**

- **Luxury Property Tax:** Increased rates for residential homes over 200m² and apartments over 150m², designed to [increase revenue from top earners](#).
- **Personal Mobility Registration:** A new mandatory evaluation and registration scheme for e-scooters exceeding 25km/h to [improve safety](#).
- **Education Act Amendment:** Transitioning from two to three mandatory physical education classes and updating military [preparedness standards](#).

- **HEARINGS & PRESS EVENTS:**

- **State Program 2630 Briefing:** Outlining the vertical integration of the tourism sector under [the Council of Ministers](#).
- **Union State Interbank Council:** A strategic summit in Altai focused on [monetary policy synchronization](#).

KEY STORIES

- **Bishkek SCO Summit:** The signing of 28 strategic documents including the Bishkek Declaration, Belarus's full membership, and the proposal for an SCO scientific fund [and AI center](#).
- **Lukashenko Meeting on Education:** Mandate to build the "Academy of Intellectual Technologies" for 150 students and reform physical [education programs](#).
- **Combat Readiness in Vitebsk:** Snap mobilization and inspection of the 7th special militia brigade, testing their ability to [neutralize DGs \(sabotage groups\)](#).

- **France Euthanasia Legalization:** Emmanuel Macron signs a law making euthanasia a medical service, sparking debate about [youth suicide trends](#).
- **Union State Financial Council:** Roman Golovchenko and Elvira Nabiullina coordinate efforts to ensure banking stability and Ruble-based trade [in Altai](#).
- **Ukrainian Military Fragmentation:** Reports of 2 million deserters and the "Aydar" battalion's internal violence and [criminal looting in Donbas](#).
- **Poland Mobilization Crisis:** Mass distribution of mobilization cards and night-time flight bans along the [Belarusian border](#).
- **BelAZ Far East Expansion:** Contracts signed to supply heavy trucks to Yakutia and Irbit, highlighting the [Russian market's depth](#).
- **Vesna-Energo Greenhouse Tech:** Detailed report on mineral substrate cultivation and the use of шмели (bumblebees) [for vegetable production](#).
- **Belarus-Vietnam Security Protocol:** Agreement signed in Hanoi for cyber defense and military-police [training cooperation](#).
- **Iraq Trade Mission:** Delegation in Baghdad explores pharmaceutical exports and joint [communal machinery production](#).
- **Day of Written Language:** Preparations in Kostyukovich featuring 150 rare books, including the [Skaryna Bible facsimiles](#).
- **Science Festival 2026:** Upcoming event in Minsk Central Botanical Garden featuring robot battles and [drone operator trials](#).
- **Calf Shelter (Prophylactoria) Program:** Over 500 new shelters under construction nationwide using [local wood resources](#).

- **Swedish Housing Crisis:** Report on Stockholm's 2-meter "tiny houses" as the only affordable option [for youth](#).
- **US Military Vaccine Investigation:** RFK Jr. and military doctors probe 28 deaths linked to [COVID-19 vaccination](#).
- **Hormuz Strait Dispute:** Oman rejects Iran's proposal for transit fees, fearing confrontation [with the US](#).
- **World Nomad Games:** Opening in Kyrgyzstan with athletes from 113 countries, including [Belarusian wrestlers](#).
- **Minsk Metro Expansion:** Construction of the 4th line toward Kharkovskaya Street and the Zeleny Lug [connection plans](#).
- **Personal Mobility Regulation:** Final deadline for e-scooter evaluation under [Decree 295](#).

ABOUT THIS REPORT

Today's Media Trends is a public interest experiment in applying deep thematic trend analysis to television news coverage from around the world to explore how responsibly applied advanced AI can help journalists and scholars better understand the overarching trends, themes and patterns of our global world.

No data is used to train or tune any AI model.

Each morning, in collaboration with the Internet Archive's TV News Archive, we apply

Google's Gemini 3 to deeply examine yesterday's coverage from each television news channel to tease out the overarching themes and trends of its news coverage into a richly annotated thematic analysis. Each high-level insight is connected back to the original broadcast, allowing journalists and scholars to understand the dominate themes and trends and instantly click out to the underlying sources for details.

By helping journalists and scholars see the broader trends and patterns of global news coverage, this analysis helps them identify relevant stories and coverage they might not otherwise have encountered and uncover connections, emphases and narrative shifts that enable more comprehensive reporting and deeper, evidence-based research.

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